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**SeaDek named 'Technical Supplier of ORACLE TEAM USA'**

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TECHNICAL SUPPLIER



**Rockledge, Fla.** (January 30, 2015) - SeaDek, an industry leader in innovative marine non-skid products, has been named a Technical Supplier of ORACLE TEAM USA, the champion America's Cup team. In 2013, ORACLE TEAM USA successfully defended its title in the AC72 class - wingsail powered catamarans that flew above the water on hydrofoils at over 50 mph (90kph). SeaDek outfitted the team's fleet of support vehicles and provided EVA non-skid hatch covers for the AC45s.

## **ABOUT SeaDek**

SeaDek Marine Products is a leading manufacturer of a range of EVA non-skid products for marine and sports use. A viable alternative to carpet and molded-in nonskid products, SeaDek's line of products are targeted for OEM boat builders, resellers and end-users. The company was originally formed to produce cutting-edge surf products and nonskid traction pads, including X-Trak® surf traction and K-Grip®, a line of pads designed for world champion surfer Kelly Slater. The company later expanded its product offerings to the boating industry thanks to its innovation with marine-grade EVA materials.

From reformulating EVA materials for use in new markets to developing new ways to utilize CNC technology to automate work flow, SeaDek maintains a culture of innovation. The company has designed new laminating machines from the ground up and introduced laser technology for branding and design. The growing company continues to add staff and recently relocated to a larger manufacturing facility in Rockledge, FL not far from Kennedy Space Center and the National Aeronautics and Space Administration.

"Working as a Technical Supplier of ORACLE TEAM USA pushes us to new levels of production and innovation." says Jason Gardner, CoOwner and Vice President of Marketing for SeaDek. "They are the tip of a technological arrow that stretches back over 160 years and we are very proud to be a part of that legacy again."

## **ABOUT ORACLE TEAM USA**

ORACLE TEAM USA has won the last two editions of the America's Cup, the oldest trophy in international sport. Skipper/helmsman Jimmy Spithill will lead one of the best international teams in sailing as it competes in the America's Cup World Series regattas in 2015 and 2016, while ORACLE TEAM USA sailors, designers and boat-builders are preparing for the next America's Cup races in the summer of 2017.

<http://oracle-team-usa.americascup.com/>

SeaDek looks forward to an exciting race season and a continuing relationship with ORACLE TEAM USA.

For more information or media images, please contact: [promotions@seadek.com](mailto:promotions@seadek.com).  
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